Southern Echo is excited to now offer mini-grants to Grassroots Community Collaborative members who are conducting non-partisan, COVID-19 safe Voter Registration and GOTV efforts leading up to the November 3rd General Election.

We understand and appreciate the difficulty the current COVID-19 pandemic presents to many organizations and their community engagement efforts. We also know how vitally important open and unfettered access to the polls is to Mississippi voters. It is Southern Echo’s hope that these mini-grants will help ease some of the stress and strain of this important work while also supporting the grassroots organizations that are determined to educate and protect some of our state’s most vulnerable and marginalized citizens.

In accordance with guidance from the CDC, the WHO, and other health experts, Southern Echo has chosen not to fund activities that result in or encourage in-person contact. This does not mean, however, that there is not a great deal that can be done. Applicant organizations are encouraged to utilize “safe” community engagement activities and tools such as social media posting and discussions, phone/text banking, online toolkits, and
media posting and discussions, phone/text banking, online toolkits, and media ads (print, digital, and commercial). This list is not all inclusive and organizations can and should feel free to engage and assist communities in any way that is helpful and in adherence to current COVID safety guidelines.

To apply, please provide a grant narrative of no more than 1,000 words that describes your organization’s plan to engage the community around voter registration and GOTV efforts.

Please be prepared to include the following in your grant narrative:

- Description of the proposed work
- Expected outcome of the proposed work and the goals/objectives of the work
- Anticipated impact of the work and the populations it will affect
- Description and timeline of activities and events of the proposed work
- Identification of deliverables and description of how success will be measured
- Identification of who will lead the proposed work and other key members of the team

If your organization is chosen to be a recipient of a mini-grant, please be prepared to provide materials, videos, and/or pictures documenting work efforts by the end of your proposed work project no later that November 6, 2020.

**Project plans are due by Monday, September 21, 2020.** Decisions will be made by Tuesday, September 22nd and funds will be distributed by Friday, September 25, 2020.

**APPLY NOW!**

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